

I'm Zara, a Brazilian/British designer working since 2015, in agencies from São Paulo and New York. I have a bachelor's degree in Design from Mackenzie Presbyterian University, also went to the University of Arts London for short courses.

Based in the UK. Looking for positions connected with digital content, social media artwork and campaigns. I'd like to showcase my 6 year experience in advertising as well as my background as a graphic designer.

experience

Creative Manager Elmntl

Jan - Nov 2021

Freelancing for this New York based agency, developing artwork, animating videos and creative managing for clients like Ojo de Tigre Mezcal, Turtle Bay Resort and Acwell Skincare.

Art Director BETC Havas

2019 - 2021

Art Director in content and creative teams, developing digital artwork, social media and campaigns for clients such as TENA, TIM Telecom, PAN Bank, 24horas Bank and Swarovski.

Creative Assistant Today.Ag

2018 - 2019

Digital content creation for social media, for clients such as Mercedes-Benz, CVC travel agency and Freecô.

Intern Art Director WeAreSocial

2015 - 2017

Digital content creation for social media, for clients such as Walt Disney Studios (Brazil), Batiste Dry Shampoo, MSC Cruises.

education

Bachelor's degree in Design

Mackenzie Presbyterian University
January 2013 - June 2016

The Art after the Internet; Advertising Now; Creative Direction; Design for Art Direction.

UAL: University of the Arts London
July 2019

tools

Adobe Photoshop, Illustrator, Indesign, After Effects, Premiere Pro.
Keynote, Asana, Slack, Missive, Spark AR Studio.

interests

Branded content and artwork for social media, photoshoots, production design, set design, illustration, filmmaking.